

June 2017 Graduate Looking for Future Challenges

ANDREAS LAMPEITL

Award Winning Business Talent | Masters in Marketing & Brand Management

0046 708 688 623 andreas@lampeitl.se www.lampeitl.se



Highlights

- Master GPA average of 3.42
- Team leader for Lund University at John Molson MBA International Case Competition, Canada
- Leadership Experience from Politics & Student Union
- Founded 10+ Employee Business at the Age of Nineteen
- Energetic & Humble ENTJ MBTI Personality

Education Details

Lund University, School of Economics & Management
 MSc International Marketing & Brand Management 2016-2017
 BSc Economics & Business Administration 2013-2016

HEC Montréal School of Management, Canada
 Exchange semester at Triple Crown Accredited HEC 2015

Awards & Honours

Research Assistant in Brand Strategy
Professor Mats Urde, Dept. of Business January - June 2017

John Molson MBA International Case Competition
Represented Lund at MBA ICC in in Montréal Canada January 2017

LUSEM Case Competition at Lund University
Case Winner for Masters at LUSEM November 2016

L'Oréal Future Business Talent 2016
Universum Awards at Berns in Stockholm March 2016

Best in Class Globestrat Strategic Business Simulation
Strategic Management, HEC Montréal Fall 2015

Carl Erik Levin Foundation
Grant Recipient 2015 Fall 2015

Lund Business Student of the Year
For outstanding achievements to LundaEkonomerna May 2015

Best Campaign Worker in the General Election
Moderate Party, Malmö 2010 Fall 2010

Management & Political Positions

LundaEkonomerna Student Union
 - *President of the Marketing Committee* Fall 2014
 - *Member of the Collegial Council* Fall 2014
 - *Vice President of the Marketing Committee* Spring 2014

Moderate Youth League, Malmö
 - *Vice President of the Board* 2011 - 2012

Malmö City District Council
 - *Board Member* 2011 - 2012

District Court of Malmö
 - *Juror for civil legal cases* 2011 - 2012

Professional Experience

- Marketing & Brand Consultant
LundaEkonomerna | Lund January - May 2015
- Test Leader & Data Analyst
Tetra Pak | Summer job June - August 2014
- Web Designer & Front-End Developer
nameOn | Stockholm May - August 2013
- Leader of the Operations Center
Dalkia | Manpower Consultant March - April 2013
- Costumer Support & Technican Coordinator
Relacom | Manpower Consultant December - February 2013
- Data Manager & UI Developer
Tetra Pak | Manpower Consultant January - October 2012
- Account Manager
Klarna | Oslo, Norway August - October 2011
- Online Graphic & Print Designer
Öresundsgruppen | Malmö December - August 2011
- Co-Founder & General Manager
WL Group Communications January - June 2010
- Web Designer
Systematiska December - January 2010
- Account Manager
Systematiska August - November 2009
- Graduated ProCivitas Privata Gymnasium June 2009
- *Summer & Weekend jobs during High School*
- Café & Restaurant Staffer
Sodexo May - August 2009
- Waiter
Elan Restaurant Weekends 2007 - 2009
- Fastfood Staffer
Tivoli A/S Copenhagen June - August 2008
- Strawberry Sales Rep.
Frubär May - July 2005 & 2006

Business IT Experience

Microsoft Office		Adobe Creative Suite	
Word	●●●●●	Photoshop	●●●●●
Powerpoint	●●●●●	Illustrator	●●●●●
Excel	●●●●●	InDesign	●●●●○
Math & Statistics		Code & CMS Systems	
SPSS	●●●●○	HTML5	●●●●●
Tableau	●●●○○	CSS3	●●●●○

Language Proficiency

PROFESSIONAL	LIMITED PROFESSIONAL	LEARNING
English	Norwegian	German
Swedish	Danish	French

